

# BREXIT - SNYD OG BEDRAG OG ANDRE LØGNEHISTORIER PÅ GODT OG ONDT

# DE HELT STORE UDFORDRINGER ...



The  
Economist

# POST-TRUTH, FAKE NEWS & ALTERNATIVE FACTS

Berlingske 

## Efter Brexit og Trump: »Post-truth« er årets ord i Storbritannien

Brugen af ordet »post-truth« - »post-sandhed« - steg med 2.000 procent i det seneste år og er nu udnævnt til årets ord af hæderkronede Oxford Dictionaries.

”... the uncertainty (of Brexit) lets all sides distort, exaggerate or simply make up their own facts”.



# LIES, LIES, LIES

The Telegraph

Downing Street hits back at Channel 4 News after Boris Johnson labelled a 'known liar'

'Johnson is a liar who only backed leave to help his career' - David Cameron



**Brexit** / EU officials reject Boris Johnson claim of 'huge progress' in talks

**THE SUN SAYS** Corbyn was always an unpleasant dimwit and a liar – turns out he's chicken too



# FAKE NEWS



“Boris invented fake news,”  
said Martin Fletcher, a  
former foreign editor of  
The Times

Women in journalism

Interview

**Dorothy Byrne on calling Boris  
Johnson a liar: ‘Nobody has said that  
isn’t true’**

“If we don’t all agree that truth has a  
primacy in democratic debate,  
where do we end up?”

# ET DEMOKRATI I OPLØSNING

We have become a land of permanent crisis. This suits the blustering liars of Brexit

*Nick Cohen*



**B**oris Johnson's lies encapsulate Britain's democratic decay. They are the bluster of a man who holds parliament and political accountability in contempt. They reveal the corruption of a Brexit movement that has no purpose now other than to secure an empty victory, whatever its original intentions and whatever damage it does to the traditions of Britain's democracy, once thought to be indestructible and now revealed to be as ephemeral as dust in the wind.



Sat 31 Aug 2019

# A GAME-CHANGING LIE



**METRO**

# WORDS, WORDS, WORDS

Hal Koch (teolog og tidligere formand for Dansk Ungdoms Samvirke) skrev i 1945: ”Det er Samtalen (Dialogen) og den gensidige Forstaaelse og Respekt, som er Demokratiets Væsen”.

Det er ord, sætninger og diskurs, der skaber vores politiske kultur. En kultur, som næres ved tillid. Politik er båret retoriske virkemidler, hvordan man ”framer” eller vinkler en fortælling.

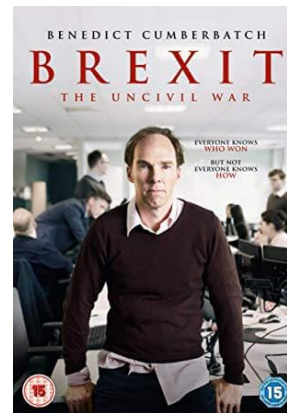
Men retorikken kan også vende sig imod og ødelægge den politiske kultur og demokratiet. Den kan forgifte samtalen og underminere troværdighed og tillid.



# WORDS OF EUROSCEPTICISM

Ord, vendinger og metaforer kan sætte den politisk dagsorden. Ligesom de kan skabe fjendebilleder og føre til konflikt. Også selvom de er indholdsløse patos-fyldte 'one-liners'.

- ▶ Take back control!
- ▶ Brexit means Brexit!
- ▶ No deal is better than a bad deal!
- ▶ We'll break free of the EU like the incredible Hulk!



# WAR RHETORIC

Brexiters

Traitors, saboteurs

Enemies of the people

Battle of Britain

Defeat, surrender, white flag

“I’d rather die in a ditch than ask for Brexit delay”

“Brexit could be the beginning of the destruction of not only the EU but also Western political civilisation in its entirety”



# WORLD WAR II



NewStatesman

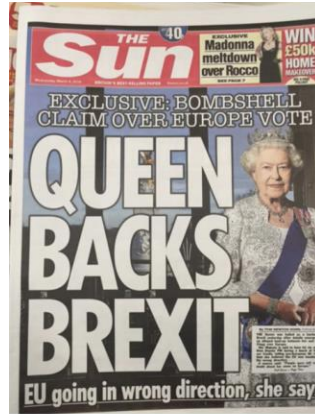
“Napoleon, Hitler, various people tried this out, and it ends tragically. The EU is an attempt to do this by different methods” (Boris Johnson)

“If our civil service can cope with world war II it can easily cope with this” (David Davis)

“If Mr Hollande wants to administer punishment beatings to anybody who seeks to escape [the EU], in the manner of some World War Two movie, I don’t think that is the way forward,”  
(Boris Johnson)

# MYTHS IN THE PRESS

## The New York Times



Britain's freewheeling tabloid press has never been shy about pushing an agenda.

# PROJECT FEAR OR PROJECT HOPE?

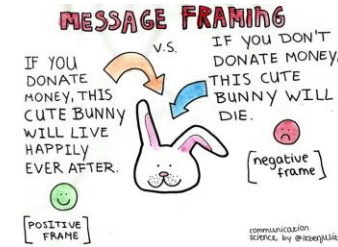
## The return of Project Fear: how hope got sidelined in EU vote

**Both sides have been guilty of negative tactics, from warning of economic disaster to focusing on the supposed threat posed by migrants**



“Hope has been largely absent from both sides throughout this campaign,” said Marcus Roberts, former Labour strategist and now head of international policy at YouGov. “Fear is easier than hope. But hope is the more powerful weapon in campaigns. The problem is it’s also harder to do right - as this campaign has more than demonstrated.”

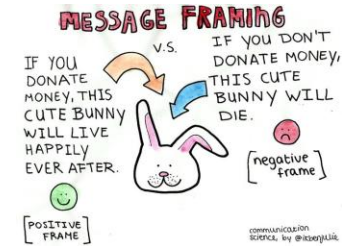
# FEAR & LOSS



Loss-frame: a message that is focussed on an undesirable outcome related to EU membership

*So what I would say to you is that if we left the European Union, we would be economically weaker, we would be politically weaker, we would be more isolated, and we would be less influential.*

# HOPE & GAIN



Gain-frame: a message highlighting a desirable outcome caused by EU membership

*“At the moment, we are a member of the European Union. We understand that that gives the UK a great trading position in the world. About half of our exports go into the European Union. We generate a trade surplus because of our membership of the European Union. So we have a known set of circumstances.”*



# UK & BREXIT I UNDERVISNINGEN

- ▶ Fokus på breaking news /avisoverskrifter
- ▶ Fokus på de vigtigste politiske aktører
- ▶ Fokus på på aktuel analyse og debat
- ▶ Fokus på taler, tweets, pressemeddelelser, leaks og opsigelser (Scribd)
- ▶ Fokus på sandheder og løgne og 'famous last words'



THE PRIME MINISTER

19 August 2019



## UNITED KINGDOM'S EXIT FROM THE EUROPEAN UNION

The date of the United Kingdom's (UK) exit from the European Union (EU), 31 October, is fast approaching. I very much hope that we will be leaving with a deal. You have my personal commitment that this Government will work with energy and determination to achieve an agreement. That is our highest priority.



# VERY LAST WORDS



Disinformation erodes trust in institutions and in digital and traditional media and harms our democracies by hampering the ability of citizens to take informed decisions. It can polarise debates, create or deepen tensions in society and undermine electoral systems, and have a wider impact on European security. It impairs freedom of opinion and expression, a fundamental right enshrined in the [Charter of Fundamental Rights of the European Union](#).

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